

OFFICIAL WHITEPAPER
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COMMUNITY
UTILITY
ENTERTAINMENT
GLOBAL BRAND

A MEME.
A MOVEMENT.
A GLOBAL BRAND.

忍者猫

ONE CAT.
A MILLION
POSSIBILITIES.



NINJACAT

THE NINJA ECONOMY



COMMUNITY
A GLOBAL CLAN



GAMING
PLAY. EARN. COMPETE.



REWARDS
\$MSFT REWARDS



DEFI
NINJASWAP



MERCHANDISE
REAL WORLD PRODUCTS



GLOBAL BRAND
BEYOND CRYPTO

REALNINJACAT.COM

DISCIPLINE TODAY. A BIGGER TOMORROW.

*Same Cat.
Bigger Tomorrow.*

EXECUTIVE
SUMMARY

A CHARACTER. A COMMUNITY.
A GLOBAL OPPORTUNITY.

NINJACAT is a community-driven Web3 project built around a globally recognisable character, combining cryptocurrency, gaming, entertainment, real-world products, Microsoft rewards and a multi-product ecosystem — creating long-term value for holders, investors and fans worldwide.

We're more than a token. We're a movement, a brand and a growing ecosystem with real utility, real products and a global vision.

"SAME CAT.
A BIGGER TOMORROW."



忍者猫

A MEME.
A MOVEMENT.
A GLOBAL
BRAND.



DISCIPLINE
TODAY.
A BIGGER
TOMORROW.



A STRONG
COMMUNITY



REAL-WORLD
UTILITY



\$MSFT
REWARDS



MULTI-PRODUCT
ECOSYSTEM



BUILT FOR
LONG-TERM GROWTH

KEY HIGHLIGHTS



COMMUNITY DRIVEN

A growing global community — the Ninja Clan.



REAL UTILITY

Automated Microsoft (\$MSFT) rewards to eligible NINJACAT holders.



EXPANDING ECOSYSTEM

Gaming, NinjaSwap, NFTs, merchandise, anime and more.



LONG-TERM VISION

Building a sustainable brand beyond crypto.



GLOBAL OPPORTUNITY

Positioned at the intersection of Web3, entertainment and real-world products.



EARLY STAGE

Significant growth potential for strategic partners and investors.

A FAIR LAUNCH TODAY.
A STRONGER TOMORROW.



TOKEN INFORMATION

	Token Name	NINJACAT
	Ticker	\$NINJACAT
	Blockchain	Robinhood Chain
	Contract Address	0x4A88cf518EA6B7D11 84184D6eab78dF7252a74F1
	Total Supply	1,000,000,000
	Circulating Supply	999,986,011
	Holders	1,000
	All Time High Market Cap	\$2,000,000
	CoinGecko	Listed
	CoinMarketCap	Application Pending
	Telegram	550+ members
	X (Twitter)	600+ followers

SAME CAT.
A BIGGER TOMORROW."

NINJACAT
THE NINJA ECONOMY



THE VISION ONE CAT. A MILLION POSSIBILITIES.

To build a globally recognised character and ecosystem that connects Web3, gaming, entertainment, real-world products and community — creating long-term value for holders, investors and fans worldwide.

*"A STRONGER TOMORROW.
FOR A BRIGHTER WORLD."*

忍者猫

MORE
THAN
A TOKEN.
A GLOBAL
MOVEMENT.



OUR MISSION

To unite a global community through the power of NINJACAT — combining cutting-edge blockchain technology, Microsoft (\$MSFT) rewards, gaming, entertainment and real-world products, to create a sustainable, long-term ecosystem.

OUR VALUES



COMMUNITY FIRST

Our community drives everything we do.



REAL UTILITY

Creating tangible value for holders and partners.



LONG-TERM THINKING

Building for generations, not just cycles.



GLOBAL IMPACT

A character, brand and ecosystem for the world.

OUR VISION PILLARS

WEB3 • REAL UTILITY • REAL PRODUCTS • A GLOBAL BRAND

01

GAMING

Engaging games that bring the NINJACAT universe to life and reward players.

02

\$MSFT REWARDS

Innovative reward mechanisms distributing real Microsoft stock (\$MSFT) to eligible NINJACAT holders.

03

DEFI & NINJASWAP

A dedicated swap ecosystem with native routing, bridging and multi-chain expansion for real utility.

04

ENTERTAINMENT

Animated series, YouTube content and a growing media universe to reach mainstream audiences.

05

REAL-WORLD PRODUCTS

Merchandise, collectibles and lifestyle products that extend the brand beyond crypto and into everyday life.

*"A GLOBAL BRAND,
BUILT BY A COMMUNITY,
FOR GENERATIONS."*

NINJACAT
THE NINJA ECONOMY



THE ECOSYSTEM A CONNECTED UNIVERSE

NINJACAT is more than a token — it's a growing ecosystem of products, utilities and experiences that work together to create real value, real engagement and real rewards.

*"ONE ECOSYSTEM.
INFINITE OPPORTUNITIES."*



忍者猫

A MEME.
A MOVEMENT.
A GLOBAL
ECOSYSTEM.

SAME CAT.
A BIGGER
TOMORROW.



\$MSFT REWARDS

Real Microsoft stock rewards for holding \$NINJACAT.

HOLD. EARN. OWN THE FUTURE.



GAMING

NINJACAT games (Shadow Run, casual games and more) with rewards, leaderboards and competitions.

PLAY. EARN. COMPETE.



NINJASWAP (DeFi)

A dedicated swap with native routing, bridge integration and ecosystem tools.

SWAP. BRIDGE. BUILD.



NFTs & DIGITAL COLLECTIBLES

Unique digital collectibles with real utility, exclusive content and community perks.

COLLECT. UNLOCK. BELONG.



MERCHANDISE

Real world products (physical & digital) that extend the NINJACAT brand globally.

WEAR. COLLECT. REPRESENT.



COMMUNITY

The Ninja Clan drives everything — the heart of NINJACAT.

STRONGER TOGETHER.



ENTERTAINMENT & ANIME

Original animated series, YouTube content and a growing media universe.

WATCH. FOLLOW. JOIN THE STORY.



REAL-WORLD EXPANSION

Strategic partnerships, exchange listings, brand collaborations and global growth.

FROM WEB3 TO THE REAL WORLD.



MULTI-PRODUCT
ECOSYSTEM



REAL UTILITY
& REWARDS



BUILT FOR
LONG-TERM GROWTH



COMMUNITY
DRIVEN



A GLOBAL
BRAND



TOKENOMICS

A STRATEGIC SUPPLY DESIGN

A carefully structured supply designed for long-term growth, real utility and a stronger tomorrow for the NINJACAT community.

“LESS SUPPLY.
A BRIGHTER TOMORROW.”

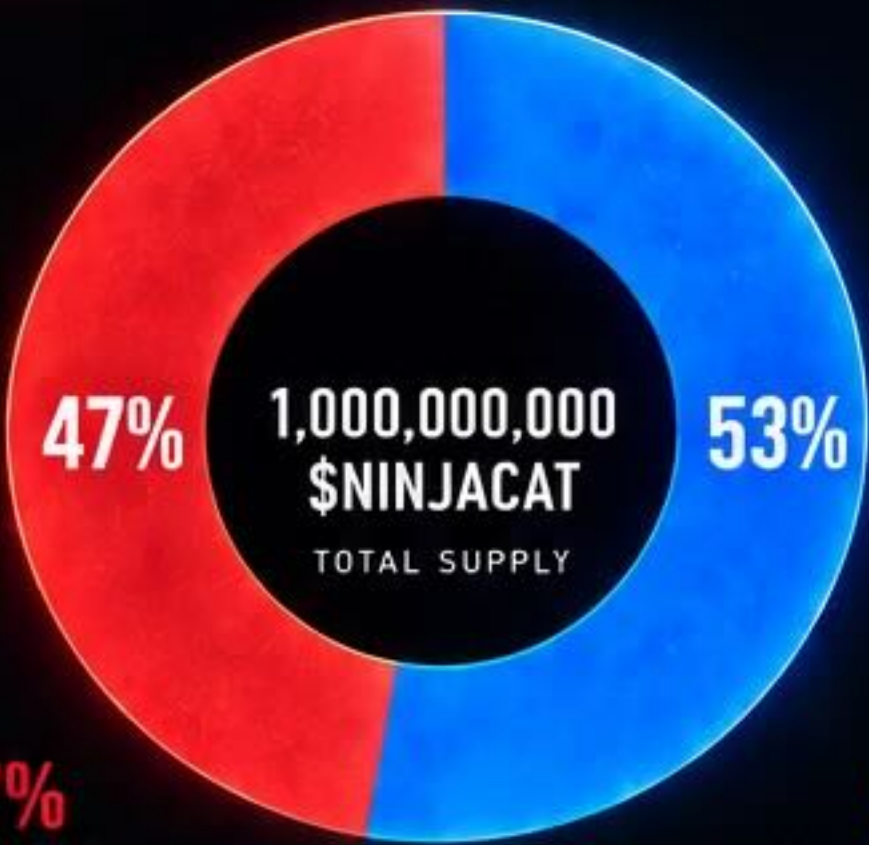


忍者猫

A MEME.
A MOVEMENT.
A GLOBAL
ECONOMY.



SAME CAT.
A BIGGER
TOMORROW.



DETAILED ALLOCATION

1,000,000,000
\$NINJACAT

47%		Project Allocation Reserved for team, development, marketing and long-term initiatives.	470,000,000
30%		Liquidity Pools DEX liquidity, trading depth and market access.	141,000,000
25%		Ecosystem Development Content, gaming, products and future utilities.	117,500,000
20%		Airdrops & MSFT Rewards Community airdrops and Microsoft-themed rewards.	94,000,000
15%		Team & Marketing Team, marketing, partnerships and operations.	70,500,000
10%		Staking & Play-to-Earn Staking rewards and future gaming incentives.	47,000,000

53% PUBLIC ALLOCATION

The remaining 530,000,000 \$NINJACAT (53%) is the public allocation and is solely for the community. It cannot be used for any other purpose. This is the supply available to trade, hold, use and participate in the NINJACAT ecosystem.



FOR THE COMMUNITY

Only supply available in public allocation.



CANNOT BE USED FOR ANYTHING ELSE

This supply cannot be allocated, reserved or used for any other purpose.



TRADE. HOLD. USE. EARN.

100% for the community.

STRONGER
TOGETHER.

TEAM SUPPLY — LOCKED & FUTURE REDUCTION



LOCKED
FOR LONG-TERM
ALIGNMENT

The team's token allocation (15%) will be locked for defined periods. To further reduce the total supply, a portion of the team's tokens may be permanently burnt in the future. Any locks, burns or releases will be transparently communicated to the community.



POTENTIAL
FUTURE BURNS
TO REDUCE SUPPLY



COMMUNITY DRIVEN

Real utility, rewards and engagement.



SUSTAINABLE GROWTH

A supply model built for the long term.



REAL UTILITY

Products, gaming and global expansion.



EARN & PARTICIPATE

Rewards, competitions and ecosystem incentives.



A GLOBAL BRAND

From Web3 to the real world.



MICROSOFT REWARDS REAL REWARDS. REAL VALUE.

NINJACAT is the first community-driven project to offer real Microsoft (\$MSFT) stock rewards directly to eligible token holders — bridging the worlds of crypto and traditional finance.

Hold \$NINJACAT, be part of the movement, and earn a share of the future with one of the world's most valuable and innovative companies.

**"HOLD NINJACAT.
EARN \$MSFT."**



**SAME CAT.
BIGGER OPPORTUNITIES.**



EARN \$MSFT

Receive real Microsoft stock rewards.



HOLD & QUALIFY

Simply hold \$NINJACAT to be eligible.



AUTOMATED

Transparent and automated distribution mechanism.



REAL ASSETS

Exposure to one of the world's most valuable companies.



LONG-TERM VALUE

Aligning the crypto economy with real-world growth.

HOW IT WORKS

- 1** **HOLD \$NINJACAT**
Hold a minimum amount of \$NINJACAT in your wallet to qualify.
- 2** **QUALIFY**
Your holdings are automatically tracked.
- 3** **EARN \$MSFT**
Receive real Microsoft stock rewards directly to your eligible wallet/account.
- 4** **REPEAT**
The longer you hold, the more you can earn.



WHY MICROSOFT?

- A GLOBAL LEADER**
Microsoft is one of the world's most valuable and recognised companies.
- LONG-TERM GROWTH**
A proven track record of innovation, revenue and shareholder value.
- REAL-WORLD UTILITY**
Exposure to a real asset brings credibility and sustainability to the NINJACAT ecosystem.
- STRONG ALIGNMENT**
A perfect fit for a project focused on technology, gaming, productivity and global impact.



VISIT [REWARDS.REALNINJACAT.COM](https://rewards.realninja.com)
TO VIEW THE DASHBOARD AND SEE YOUR MICROSOFT EARNINGS.



**REAL REWARDS.
A BRIGHTER TOMORROW.**



NINJASWAP SWAP. BRIDGE. BUILD.

BUILT FOR **ROBINHOOD CHAIN**.

NinjaSwap is a next-generation decentralised exchange (DEX) built to support the Robinhood Chain ecosystem, removing the extra steps and complexity typically required to bridge in order to purchase Robinhood Chain tokens.

With a simple, secure and user-friendly experience, NinjaSwap makes it easier for everyone to access, trade and participate in the Robinhood Chain ecosystem.

*"LESS STEPS.
MORE NINJAS.
A STRONGER TOMORROW."*

忍者猫

SAME CAT.
BIGGER
OPPORTUNITIES.



Robinhood
Chain

ACCESS
TRADE
GROW
TOGETHER



FAST SWAPPING

Swap tokens instantly with low fees.



BRIDGE INTEGRATION

Remove the extra steps to access Robinhood Chain tokens.



SECURE & RELIABLE

Built with industry-leading security standards.



DEEP LIQUIDITY

Provide liquidity and enable efficient trading across the ecosystem.



ECOSYSTEM FOCUSED

Designed to power the NINJACAT ecosystem and Robinhood Chain.

BUILT FOR **ROBINHOOD CHAIN**

REMOVING BARRIERS. BRINGING PEOPLE IN.

NinjaSwap is dedicated to supporting the growth and adoption of Robinhood Chain by making it simple and accessible for everyone to purchase Robinhood Chain tokens — without the need for external bridges, multiple wallets or complex steps.

- ✓ Buy and swap directly on Robinhood Chain
- ✓ No need for external bridges
- ✓ Lower fees and faster transactions
- ✓ A smoother experience for new users
- ✓ Helping to grow the Robinhood Chain ecosystem



**SUPPORTING MASS ADOPTION
ON ROBINHOOD CHAIN.**

SIMPLE ACCESS. BIGGER OPPORTUNITIES.

HOW IT WORKS

- 1** **CONNECT WALLET**
Connect your wallet on Robinhood Chain.
- 2** **SWAP TOKENS**
Trade \$NINJACAT and other tokens with low fees.
- 3** **FEES POWER THE ECOSYSTEM**
A portion of swap fees go back into the ecosystem to help generate more \$MSFT rewards for eligible \$NINJACAT holders, as well as support development, liquidity and future growth.
- 4** **A STRONGER TOMORROW**
More users, more trading, more rewards, more value.

FEES FUEL THE ECOSYSTEM

TRADE TODAY. MORE REWARDS TOMORROW.



*"EVERY SWAP STRENGTHENS
THE NINJACAT ECOSYSTEM."*

NINJASWAP
PART OF THE NINJACAT ECOSYSTEM

*SAME CAT.
BIGGER OPPORTUNITIES."*

猫の力で
未来を創る

BUILT TODAY
FOR A BRIGHTER
TOMORROW.



GAMING ECOSYSTEM

PLAY.
EARN.
BELONG.

GAMES THAT REWARD A
BIGGER TOMORROW.

The NINJACAT gaming ecosystem brings together fun, competition and real utility — rewarding players, growing the community and driving the NINJACAT economy forward.

*“MORE GAMES.
MORE HOLDERS.
A STRONGER ECOSYSTEM.”*



PLAY

Fun and engaging
games for everyone.



COMPETE

Leaderboards,
challenges and rewards.



EARN

In-game rewards,
\$NINJACAT and more.



COMMUNITY

Unite, play and
grow together.



ECOSYSTEM

Drives utility, demand
and long-term value.

FEATURED GAMES



WHACK, COLLECT, COMPETE.

Test your reflexes, whack the jeets and collect valuable coins. Share your score and climb the leaderboard.

PLAY NOW >



RUN. DODGE. SURVIVE.

An action-packed endless runner. Avoid obstacles, defeat enemies and see how far you can go.

COMING SOON >



A BIGGER PLAYGROUND.

New games, genres and experiences are in development — from mobile to browser, with real rewards.

STAY TUNED

GAMING DRIVES REAL VALUE



INCREASES
ENGAGEMENT

Brings more users
into the ecosystem.



GROWS
THE COMMUNITY

Players become
long-term holders.



CREATES UTILITY

In-game rewards
and token demand.



SUPPORTS \$MSFT
REWARDS

More activity helps
generate more rewards
for holders.



EXPANDS
THE BRAND

Gaming, media and
entertainment for
a global audience.



ENTERTAINMENT & ANIME A CHARACTER THE WORLD CAN LOVE.

INSPIRING A BRIGHTER TOMORROW.

NINJACAT is more than a token — it's a beloved character, a global entertainment brand and a movement. Through anime, YouTube, games, merchandise and more, NINJACAT is designed to entertain, inspire and bring joy to children and fans of all ages around the world, while creating real value for the ecosystem.

*"SAME CAT.
BIGGER WORLDS."*



ENTERTAIN.
INSPIRE.
EMPOWER.

忍者猫

ANIME
YOUTUBE
GAMES
MERCHANDISE
COMMUNITY
A BRIGHTER
TOMORROW.



ANIME SERIES

High-quality animated series bringing NINJACAT's story to life.



YOUTUBE SERIES

Fun, engaging episodes for children and fans of all ages.



GAMING CONTENT

Animated shorts, game trailers and in-game stories.



MERCHANDISE

Toys, apparel and collectibles for a global audience.



A GLOBAL BRAND

Building a character that children, families and communities love.

ANIME SERIES

A HERO FOR A BRIGHTER TOMORROW.



- ✓ Full anime series in production
- ✓ Action, adventure and positive values
- ✓ Appealing to children and adults alike
- ✓ First teaser episode already created
- ✓ Expanding the NINJACAT universe

YOUTUBE SERIES

FUN. POSITIVE. FOR EVERYONE.



- ✓ Animated and live-action content
- ✓ Entertaining and family-friendly
- ✓ Educational and inspiring themes
- ✓ Growing a global audience
- ✓ Revenue from YouTube views and platform monetisation goes back into the NINJACAT ecosystem.

MERCHANDISE

BRINGING NINJACAT INTO THE REAL WORLD.



- ✓ Toys, apparel, accessories and more
- ✓ Premium and limited-edition products
- ✓ Online and real-world distribution
- ✓ Designed for fans of all ages
- ✓ Merchandise revenue supports the ecosystem and future content.

A CHARACTER FOR ALL AGES

CHILDREN TODAY. A BRIGHTER TOMORROW.



- ✓ A positive, adventurous and kind character
- ✓ Loved by children, teens and adults
- ✓ Promotes friendship, courage and creativity
- ✓ Building a global community through entertainment
- ✓ Creating a brand that lasts for generations

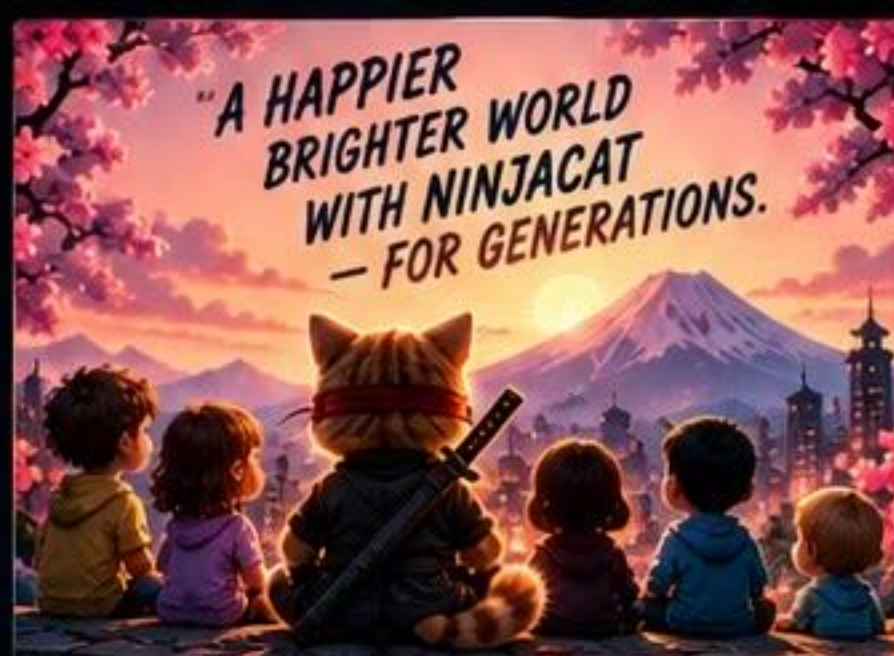
REVENUE FUELS THE ECOSYSTEM

ENTERTAINMENT THAT GIVES BACK.

Revenue generated from YouTube, streaming platforms, merchandise, licensing, partnerships and other entertainment ventures goes back into the NINJACAT ecosystem — helping to fund development, grow the community and generate more \$MSFT rewards for eligible \$NINJACAT holders.



*"ENTERTAINMENT TODAY.
REAL VALUE TOMORROW."*



NFT ECOSYSTEM TWO COLLECTIONS. TWO PURPOSES. ONE NINJA ECONOMY.

The NINJACAT ecosystem is powered by two distinct NFT collections, each designed with a different role and purpose. Class NFTs represent your identity, rank and status within the NINJA clan, while Battle NFTs are built for the gaming ecosystem, providing access and utility within the NINJACAT P2E universe. Together, they create a stronger, more dynamic ecosystem, connecting collectibles, community, gaming and real-world utility.

"SAME CAT. BIGGER POSSIBILITIES."



NINJACAT CLASS NFTs

YOUR RANK. YOUR IDENTITY. YOUR PLACE IN THE CLAN.

The NINJACAT Class NFT collection is the core collectible series. Each NFT represents a Ninja class within the NINJACAT universe, creating a progression system from junior Ninja to elite warrior. These NFTs are designed for collectibility, community access and ecosystem benefits.



GENIN

JUNIOR NINJA CLASS

The entry level of the NINJA hierarchy. Genin NFTs represent those beginning their journey within the clan.



CHUNIN

JOURNEYMAN NINJA CLASS

The next level of the hierarchy, representing experience, progression and a deeper connection to the NINJACAT ecosystem.



JONIN

HIGH NINJA CLASS

The highest standard Ninja class, representing experienced and established members of the NINJACAT universe.

CLASS NFT UTILITY



EXCLUSIVE CONTENT

Early access to anime, game lore and behind-the-scenes content.



COMMUNITY ACCESS

Join a global NINJA clan and exclusive events.



MERCHANDISE OPPORTUNITIES

Access to limited edition products and collaborations.



ECOSYSTEM REWARDS

Potential eligibility for \$MSFT rewards and other benefits.



SPECIAL EVENTS

Invites to exclusive NINJACAT events.

CLASS NFT PROGRESSION



GENIN LEARN

Join the clan and start your journey.



CHUNIN GROW

Gain experience and unlock more benefits.



JONIN LEAD

Reach elite status with the greatest opportunities.

*A HIGHER RANK.
A BRIGHTER
TOMORROW."*

NINJACAT BATTLE NFTs

BUILT FOR THE BATTLEFIELD.

The NINJACAT Battle NFT collection is a separate collection, created specifically for the NINJACAT gaming ecosystem. These NFTs are not primarily about rank or social status — their purpose is to provide game-specific utility and access to the NINJACAT Play-to-Earn (P2E) universe.



*EQUIP.
BATTLE.
EARN.
EVOLVE."*



**MORE
THAN A GAME.
A BIGGER
TOMORROW.**

BATTLE NFT UTILITY



P2E GAME ACCESS

Access to NINJACAT P2E games.



PLAYABLE CHARACTERS

Unique characters and in-game assets.



IN-GAME ADVANTAGES

Special abilities, attributes and boosts.



TOURNAMENTS & EVENTS

Access to battle events and competitions.



UPGRADES & EVOLUTIONS

Future upgrades and additional game content.

BATTLE NFT PROGRESSION



COLLECT

Acquire Battle NFTs.



DEPLOY

Use in P2E games.



LEVEL UP

Improve through gameplay and future upgrades.



EARN

Receive in-game rewards and exclusive benefits.

*EQUIP.
BATTLE.
EARN.
EVOLVE."*

TWO COLLECTIONS. ONE STRONGER ECOSYSTEM.

A holder may own a Class NFT, a Battle NFT, or both. The two collections are designed to complement each other — Class NFTs define the Ninja, while Battle NFTs equip the Ninja. Together, they power the next phase of the NINJACAT ecosystem, connecting community, gaming, entertainment and real-world utility.



**CLASS NFTs
DEFINE THE NINJA**

+



**BATTLE NFTs
EQUIP THE NINJA**

=



**A STRONGER
TOMORROW**

MERCHANDISE & PHYSICAL BRAND FROM SCREEN TO REAL LIFE.

SAME CAT. BIGGER WORLDS.

NINJACAT is more than digital — it's a real-world brand. Our merchandise brings the beloved NINJACAT character into everyday life, allowing fans of all ages to wear, own and share the NINJACAT lifestyle, while helping to grow the ecosystem.

*"WEAR THE MISSION.
SUPPORT A BRIGHTER TOMORROW."*



APPAREL

Premium clothing for all ages.



COLLECTIBLES

Figures, plushies, accessories and more.



EVERYDAY ITEMS

Bringing NINJACAT into daily life.



ONLINE STORE

Global shipping for a global community.



COMMUNITY DRIVEN

Designed by fans, for fans.

A BRAND FOR ALL AGES

NINJACAT is designed to be a positive, fun and inspiring character brand that children, teenagers and adults can all love. From clothing and toys to home decor and accessories, our merchandise helps bring the NINJACAT story into homes, schools and communities around the world.

- ✓ Family-friendly and inclusive
- ✓ High-quality, eco-conscious products
- ✓ Expanding range of merchandise

*"A CHARACTER THAT
BRINGS PEOPLE TOGETHER."*



REVENUE FUELS THE ECOSYSTEM

A portion of the revenue generated from merchandise sales is intended to go back into the NINJACAT ecosystem, helping to fund development, community initiatives, marketing, content creation and potentially generate more \$MSFT rewards for eligible \$NINJACAT holders.



MERCHANDISE SALES

Fans purchase and support.



REVENUE RETURNS

A portion goes back into the ecosystem.



MORE DEVELOPMENT

Funds new games, content and utility.



STRONGER COMMUNITY

A bigger brand, a brighter tomorrow.

"REAL PRODUCTS. REAL IMPACT."

FEATURED PRODUCTS



APPAREL

Hoodies, t-shirts, hats and more.



COLLECTIBLES

Figures, plushies and limited editions.



ACCESSORIES

Mugs, backpacks, phone cases and more.



LIFESTYLE

Everyday items for ninjas everywhere.



LIMITED EDITIONS

Special releases and collaborations.



NINJACAT TRADING CARDS

REAL CARDS.

REAL VALUE.

REAL CONNECTIONS.

SAME CAT. BIGGER WORLDS.

NINJACAT trading cards bring the digital and physical worlds together, featuring stunning artwork, unique designs and cards linked to the official NINJACAT NFT collection. Collect, trade, play and be part of a global community.

*"MORE THAN A CARD.
A PIECE OF A BIGGER STORY."*



PHYSICAL & DIGITAL
High-quality cards with
NFT integration.



COLLECT & TRADE
Build your collection and
trade with the global
NINJACAT community.



PLAY & USE
Use cards in games,
community events
and future experiences.



RARE & EXCLUSIVE
Special cards linked to
rare NFTs, limited editions
and unique rewards.



A GLOBAL COMMUNITY
Bringing collectors, fans
and players together
worldwide.

CARD RARITIES

DIFFERENT CARDS. DIFFERENT STORIES. DIFFERENT RARITY SCORES.



SCORE: 10
EDITION SIZE: /10,000
THE JOURNEY BEGINS.



SCORE: 25
EDITION SIZE: /5,000
SHADOW WITHIN.



SCORE: 50
EDITION SIZE: /1,000
HONOUR AND STRENGTH.



SCORE: 75
EDITION SIZE: /250
BEYOND LIMITS.



SCORE: 100
EDITION SIZE: /50
A LEGEND FOREVER.

HOW THE CARDS ARE USED

- 1** **BUY PACKS**
Purchase trading card packs online, in retail stores and at special events.
- 2** **COLLECT**
Discover and build your collection.
- 3** **TRADE**
Trade with friends and the global NINJACAT community.
- 4** **PLAY**
Use cards in games, challenges and future experiences (e.g. mobile/online games).
- 5** **UNLOCK**
Find rare cards linked to NFTs for exclusive rewards, content and utilities.

CARD UTILITY

MORE THAN A COLLECTIBLE.

- Access to exclusive events and competitions
 - Potential rewards and airdrops for card holders
 - Use in future NINJACAT games and experiences
 - Redeem for merchandise and limited edition items
 - Special cards linked to rare NFTs
 - Potential future benefits within the NINJACAT ecosystem
- Note: Utilities and rewards are subject to development and may be introduced over time.

NFT INTEGRATION

BRIDGING PHYSICAL AND DIGITAL.

- Many trading cards feature a QR code or unique code that links to the matching NFT.
- Verify authenticity and ownership.
- Unlock exclusive digital content.
- Access special experiences and rewards.
- Use the NFT in future games and ecosystem features.



BUSINESS & REVENUE MODEL

MULTIPLE
REVENUE STREAMS.
A STRONGER
TOMORROW.

SAME CAT. BIGGER POSSIBILITIES.

NINJACAT is building a sustainable ecosystem with multiple revenue streams that fuel development, community growth, real-world expansion and additional \$MSFT rewards for eligible \$NINJACAT holders.

*"ENTERTAINMENT CREATES REVENUE.
REVENUE FUELS THE ECOSYSTEM.
THE ECOSYSTEM BUILDS A BRIGHTER TOMORROW."*



REAL VALUE.
REAL IMPACT.
A BRIGHTER
TOMORROW.

忍者猫

BUILD
CREATE
GROW
REWARD
TOGETHER



KEY REVENUE STREAMS

DIVERSE REVENUE. A STRONGER ECOSYSTEM.



MERCHANDISE

Apparel, toys, accessories and lifestyle products for a global audience.



YOUTUBE & SOCIAL

Ad revenue, sponsorships and platform monetisation from our YouTube series and social content.



GAMES

In-game revenue, ads and future \$NINJACAT integrations across web and mobile games.



TRADING CARDS

Physical and digital trading card sales, including limited editions and NFT-linked cards.



NFTS & DIGITAL
COLLECTIBLES

Primary and secondary sales, exclusive content and future collection releases.



NINJASWAP

Swap fees generated on NinjaSwap, supporting ecosystem development and additional \$MSFT rewards for eligible holders.



PARTNERSHIPS &
COLLABORATIONS

Brand partnerships, collaborations, licensing and special projects across entertainment, gaming and retail.

REVENUE FUELS THE ECOSYSTEM

A portion of all revenue generated from our products, content, games, trading cards, NinjaSwap, partnerships and other business activities is intended to go back into the NINJACAT ecosystem, helping to:

- ✓ Fund ongoing development
- ✓ Create more content and experiences
- ✓ Grow the community
- ✓ Expand real-world brand presence
- ✓ Generate additional \$MSFT rewards for eligible \$NINJACAT holders



LONG-TERM VISION

To build a globally recognised character brand with sustainable revenue streams that create real value for our community, while bringing joy, inspiration and positive impact to millions around the world.

- ✓ Sustainable growth
- ✓ Expanding global reach
- ✓ More utility for \$NINJACAT
- ✓ Greater \$MSFT rewards (potential)
- ✓ A lasting brand for future generations

*"A STRONGER ECOSYSTEM
FOR A BRIGHTER TOMORROW."*

FINANCIAL PRINCIPLES



Transparency and trust



Sustainable revenue streams



Long-term growth focus



Community first approach



Real-world expansion



Creating lasting value

*"SAME CAT.
BIGGER WORLDS.
より大きな世界へ"*



*BUILDING TODAY
FOR A BRIGHTER
TOMORROW.*



DIFFERENT
PEOPLE.
A BRIGHTER
TOMORROW.

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STRATEGIC INVESTMENT OPPORTUNITY
**MORE THAN
A TOKEN.**
**A GLOBAL BRAND
IN THE MAKING.**
SAME CAT. BIGGER TOMORROW.

NINJACAT represents a unique opportunity to be part of a fast-growing, multi-vertical ecosystem with a beloved character, real utility, and global appeal. We are building more than a token — we are building a long-term brand that can entertain, reward, and inspire millions worldwide.

*"INVEST IN A BRIGHTER,
HAPPIER TOMORROW."*



A BRIGHTER
TOMORROW
TOGETHER.

忍者猫

PEOPLE
IDEAS
COMMUNITY
TECHNOLOGY
IMPACT
TOMORROW



**STRONG
GROWTH POTENTIAL**

Multiple revenue streams and a scalable ecosystem.



**UNIQUE IP
AND BRAND**

A globally appealing character with cross-industry potential.



**ENGAGED
COMMUNITY**

A passionate and growing global fan base.



**REAL-WORLD
UTILITY**

From \$MSFT rewards (potential) to games, merchandise, NFTs and more.



**EXPANSION
OPPORTUNITIES**

Anime, gaming, licensing, partnerships and mainstream adoption.



**LONG-TERM
VISION**

A sustainable ecosystem designed for lasting value and impact.

WHY NINJACAT?

- ✓ First-of-its-kind Microsoft stock reward ecosystem (potential)
- ✓ Multi-revenue model across entertainment, gaming, merchandise, trading cards and more
- ✓ A character and brand designed for all ages
- ✓ Growing global community and strong social presence
- ✓ Real-world utility and mainstream appeal
- ✓ Strategic partnerships and collaborations (in development)
- ✓ A clear roadmap for long-term growth
- ✓ Positioned at the intersection of crypto, AI, gaming, and entertainment

"SAME CAT. BIGGER POSSIBILITIES."

INVESTMENT HIGHLIGHTS



ESTABLISHED FOUNDATION
Token live, community active, ecosystem growing.



DIVERSE REVENUE STREAMS
Multiple income sources beyond token value.



SCALABLE ECOSYSTEM
Designed for global expansion and mass adoption.



MAINSTREAM POTENTIAL
Appeals to children, families, gamers, collectors and investors.



IMPACT-DRIVEN
A positive, fun and inspiring brand that gives back to the community.



BUILT FOR THE FUTURE
A long-term vision to become a globally recognised brand.

OUR VISION

*"A GLOBAL BRAND THAT
ENTERTAINS, EMPOWERS
AND REWARDS."*

We envision a world where NINJACAT is a household name — a beloved character that brings joy to millions, while creating real value for our community, partners and holders.



THE ROAD AHEAD

KEY MILESTONES ON OUR JOURNEY.



**ECOSYSTEM
EXPANSION**

Grow products, partners and utility.



**GAMES & ANIME
RELEASES**

Launch new games and anime series.



**MERCHANDISE
GLOBAL ROLL-OUT**

Bring NINJACAT products to the world.



**STRATEGIC
PARTNERSHIPS**

Collaborate with leading brands and platforms.



**MAINSTREAM
ADOPTION**

Reach millions through entertainment and utility.



**A BRIGHTER
TOMORROW**

A global brand. A lasting legacy.



JOIN THE JOURNEY

Be part of a global movement that's building a brighter, happier tomorrow.

[REALNINJACAT.COM](https://realninja.com)



TELEGRAM
Join the dojo.



X (TWITTER)
Follow the mission.



WEBSITE
Explore the ecosystem.



DISCORD (IN DEVELOPMENT)
Be part of the community.



ROADMAP A CLEAR PATH TO A BRIGHTER TOMORROW.

SAME CAT. BIGGER WORLDS.

NINJACAT is evolving from a community-driven token into a global entertainment brand. Our roadmap focuses on steady, strategic growth across multiple verticals, building long-term value for our community, partners and holders.

*"DIFFERENT PEOPLE.
A BRIGHTER TOMORROW."*



*THE JOURNEY
CONTINUES....
BIGGER WORLDS
AHEAD.*

忍者猫

PEOPLE
IDEAS
COMMUNITY
TECHNOLOGY
IMPACT
TOMORROW



FOUNDATION

BUILDING A STRONG BASE



- Grow and strengthen the global community
- Enhance token utility and ecosystem infrastructure
- Expand brand presence and awareness
- Develop core platforms and community tools
- Build strategic partnerships and collaborations

*A STRONGER TOMORROW
STARTS HERE.*



ECOSYSTEM DEVELOPMENT

EXPANDING UTILITY



- Launch and grow NinjaSwap
- Integrate trading cards, NFTs and gaming
- Expand Web3 and mobile experiences
- Introduce more utility and ecosystem features
- Continue building strategic partnerships

*MORE UTILITY.
MORE POSSIBILITIES.*



ENTERTAINMENT & CONTENT

BRINGING NINJACAT TO LIFE



- Grow the YouTube series and social content
- Produce and release the NINJACAT anime series
- Launch and expand NINJACAT games
- Create engaging storytelling and media across multiple platforms
- Collaborate with creators, artists and studios

*ENTERTAINMENT CREATES
A BRIGHTER TOMORROW.*



GLOBAL BRAND

EXPANDING OUR REACH



- Grow merchandise and retail product lines
- Expand trading cards and physical collectibles
- Increase global marketing and brand recognition
- Partner with mainstream brands and platforms
- Bring NINJACAT to new audiences worldwide

*A GLOBAL BRAND
FOR A BRIGHTER TOMORROW.*



SCALING & ADOPTION

REACHING NEW HEIGHTS



- Expand user adoption across all platforms
- Grow the global community across regions
- Increase presence in gaming, entertainment and retail
- Explore new technologies and innovations
- Unlock additional utility, rewards and experiences for the community

*BIGGER COMMUNITY.
BIGGER WORLDS.*



A BRIGHTER TOMORROW

A LASTING LEGACY



- Create long-term value for holders, partners and the community
- Continue to give back and make a positive impact
- Explore opportunities for real-world expansion
- Inspire future generations through entertainment, creativity and innovation
- Build a globally recognised brand that stands the test of time

*SAME CAT.
A BRIGHTER TOMORROW.*

*"A BRIGHTER TOMORROW
IS A BRIGHTER WORLD."*

- NINJACAT

より大きな世界へ

SAME CAT.
BIGGER WORLDS.



HOLD. STAKE. EARN. PASSIVE INCOME IN A BRIGHTER TOMORROW.

SAME CAT. BIGGER REWARDS.

NINJACAT is designed to reward its community in multiple ways. By holding and staking NINJACAT, you can earn more NINJACAT, gain exposure to \$MSFT rewards, and benefit from a growing ecosystem that generates real revenue and real-world utility.



DIFFERENT
PEOPLE.
A BRIGHTER
TOMORROW.

忍者猫

PEOPLE
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TOMORROW



STAKE NINJACAT

Lock your NINJACAT to support the ecosystem and earn more NINJACAT tokens.



EARN \$MSFT REWARDS

More volume and ecosystem growth means more \$MSFT rewards for holders.



SWAP & TRADE

Fees from NinjaSwap help generate more \$MSFT rewards and fuel ecosystem growth.



REAL-WORLD REVENUE

Income from YouTube, social media, merchandise and partnerships is reinvested back into the ecosystem for long-term value.

HOW STAKING WORKS



1. STAKE YOUR NINJACAT

Lock your tokens in the staking platform.



2. SUPPORT THE ECOSYSTEM

Staking helps provide liquidity, stability and long-term growth.



3. EARN MORE NINJACAT

Receive additional NINJACAT tokens as staking rewards.



4. LONG-TERM BENEFITS

The more the ecosystem grows, the more value for stakers and the community.



WHY PASSIVE INCOME MATTERS



FINANCIAL FREEDOM

Earn while you hold, giving you the potential to build long-term wealth.



MULTIPLE INCOME STREAMS

Get paid in crypto, stocks and real-world assets.



COMPOUNDING GROWTH

Your rewards can grow over time as the ecosystem expands.



REAL-WORLD UTILITY

Revenue from merchandise, media and partnerships creates sustainable income for the ecosystem.



A STRONGER TOMORROW

Passive income helps more people participate, strengthens the community and supports the long-term vision.

HOLD NINJACAT.
GET PAID IN CRYPTO,
STOCKS AND REAL WORLD
ASSETS.



SAME CAT.
BIGGER REWARDS.
A BRIGHTER TOMORROW.



NINJACAT REWARDS
Earn more NINJACAT through staking.



\$MSFT REWARDS
Benefit from ecosystem volume and swap fees.



REAL REVENUE
YouTube, social media and merchandise fuel growth.



STRONGER COMMUNITY
More rewards. More utility. A brighter tomorrow.

SAME CAT.
BIGGER WORLDS.



CONCLUSION & VISION A BRIGHTER TOMORROW TOGETHER.

SAME CAT. BIGGER WORLDS.

NINJACAT is more than a token — it's a character, a community and a growing global brand with the potential to make a real and lasting impact. By combining entertainment, real-world utility and a passionate community, we are building an ecosystem designed to create value, inspire millions and bring people together from all corners of the world.

*DIFFERENT PEOPLE.
A BRIGHTER TOMORROW."*

*DIFFERENT
PEOPLE.
A BRIGHTER
TOMORROW.*

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PEOPLE
IDEAS
COMMUNITY
TECHNOLOGY
IMPACT
TOMORROW

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OUR VISION

"TO BUILD A GLOBALLY RECOGNISED CHARACTER BRAND THAT ENTERTAINS, EMPOWERS AND REWARDS — CREATING A BRIGHTER TOMORROW FOR A MORE CONNECTED WORLD."

NINJACAT is designed to be a household name — a beloved character that brings joy to children, families and people of all ages, while building real value through innovation, community and creativity.



**ENTERTAIN
PEOPLE**

Through games, anime, content and storytelling.



**EMPOWER
COMMUNITIES**

By creating real utility, opportunity and participation for all.



**REWARD
HOLDERS**

With ecosystem benefits and potential \$MSFT rewards for eligible holders.



**INSPIRE
FUTURE GENERATIONS**

With a positive, fun and meaningful brand.



**EXPAND
GLOBALLY**

Across entertainment, gaming, merchandise and real-world partnerships.



**CREATE A
LASTING LEGACY**

A brand that makes a positive impact for years to come.



OUR PROMISE

We will continue to build, innovate and expand the NINJACAT universe with transparency, integrity and our community at the heart of everything we do. Together, we can turn a simple idea — a ninja cat — into a global movement.

"A BRIGHTER TOMORROW IS A SHARED JOURNEY."



JOIN THE MOVEMENT

REAL PEOPLE. REAL UTILITY. A BRIGHTER TOMORROW.



REALNINJACAT.COM
Explore the ecosystem



Telegram
Join the dojo



X (Twitter)
Follow the journey



Discord
Be part of the community



*"SAME CAT.
BIGGER WORLDS.
より大きな世界へ*

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